are l

Gold Canyon Plumbing

480-497-1110

0

DRA Co

SERVICE

Gold Canyon Plum'ing

August 2022

Unique customer base teamed with low overhead costs helps an Arizona plumbing company to see many successes Page 12

> Industry Insider A POSITIVE COMPANY CULTURE STARTS WITH LISTENING Page 20

Smart Business ADOPTING A NEW WORK SCHEDULE TO BOOST PRODUCTIVITY Page 28 This is what it would look like if we printed Plumbermag.com thousands of stories, products and ideas

Get access to everything we can't fit in the magazine. Additional stories, videos, news briefs and other great information that lets you get the most out of *Plumber*.

www.Plumbermag.com

Noritz Scale Shield water treatment product

Noritz America released an updated version of its hard-water-treatment product, Scale Shield. Installed in the water heater's water supply line, Scale Shield uses a polyphosphate material to sequester calcium before entering the water heater to prevent limescale from forming. The calcium is rendered harmless and is discarded down the drain. It also features a 5-micron sediment filer, a cartridge gauge and is compatible with all Noritz residential tankless water heaters and combi-

boiler models. A bead-like treatment material replaces the original's powdery substance, increasing the efficiency of water treatment and reducing corrosion caused by chlorides, silica and dissolved iron. **866-766-7489; www.noritz.com**

lsenberg Curve bathroom faucet

Is enberg Curve bathroom faucet collection is refreshingly sim-



ple yet immediately memorable. Its sleek horizontal lines encompass a gracefully arched spout that extends away from the wall as its stretches out over the sink. The look is elegant, refined and modern — a distinctive choice for those wanting to make a style statement in the bathroom. The



faucet is offered in two variations, one with hands-free sensors and the other with deck-mounted handles. The sensor option is well suited for both residential and hospitality settings with touchless technology that makes it easy to control water flow. In addition to traditional finishes like chrome, brushed nickel and matte black, Isenberg opens the design possibilities with 20 ceramic-based color options including navy blue, crimson, army green and dark gray. **972-522-8500; www.isenbergfaucets.com**

Watts mixing valves with PEX F1960 connections

Watts offers new cold expansion fitting tailpiece connections (PEX F1960) for the LFMMV and LF1170 mixing valve series. The addition of PEX F1960 union tailpieces allows Watts to



continue to offer a wide range of tailpiece options for pointof-use and point-of-source thermostatic mixing valves, which also includes threaded, sweat, PEX, CPVC, press and pushto-connect options. Connections are available in 1/2- and 3/4-inch sizes. **978-688-1811; www.watts.com**

Send us your plumbing product news: Email new plumbing product news, photos, and videos to editor@plumbermag.com.