

# THE RETAIL observer

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AN EYE ON THE INDUSTRY SINCE 1970

*Gold Nugget*<sup>®</sup>

GOLD NUGGET AWARDS

PART TWO



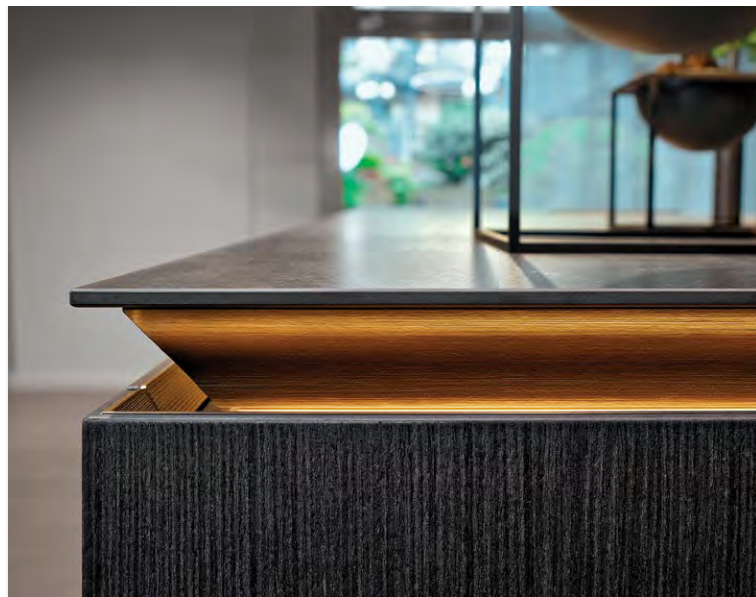
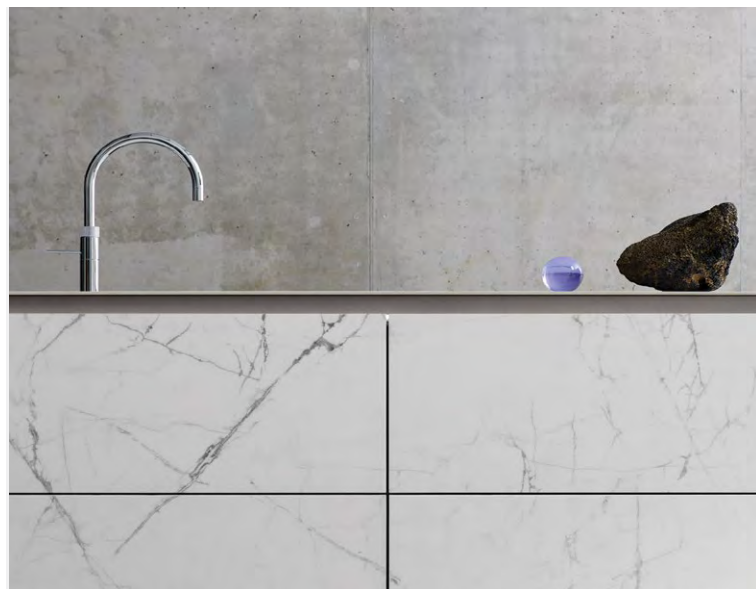
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Pebble Gray and even Black. Four metallic finishes include Champagne and Rose Gold. Seven ceramic finishes include Syros Blanco and Savoia Perla. Eight manufactured wood veneers (SLX-HF) include the option of book-matched grains. Even the extruded aluminum channels are available in a multitude of artisan finishes, such as anodized stainless or any of the colors in SieMatic's expansive color program.

Whether you're looking to create a light and bright minimalistic kitchen or infuse a sense of ethereal warmth and romance, SLX creates an enchanting look day or night. Lights play in the shadows, creating subtle nuances and setting a variety of moods. Each unique surface, from stainless steel to ceramic, to natural stone, reacts to the LED lights in a distinctive way, making every SLX kitchen unique.

An array of accessories and features, such as transparent doors, side panels, and pull-outs, all help to enhance the unbelievable lightness of the SLX's design. Details such as a handsome herringbone veneer back panel enhance the simplistic luxury of the SLX kitchen design. Visit [www.siematic.com](http://www.siematic.com) for more information about SieMatic and its products.

## RU VATI

### UNEXPECTED COLORS. UNCOMMON STYLE

Ruvati offers a rainbow of beautiful options for epiStone bathroom sinks

Ruvati infuses an array of fresh colors into the bathroom with bold new finish options for their popular epiStone series of bathroom sinks. The chic collection of colors complements the modern profile of the sleek vessel-style basins, creating sensational statement pieces that are beautifully memorable and impressively practical. The matte black and classic white finishes offer a stylish twist far above the look of traditional porcelain sinks, but the color options don't stop there. Ruvati breaks out with eye-catching hues such as Avocado Lime Green, Pacific Blue and a lovely light pink called Sedona Clay. These pops of color are elegant, luxurious and joyful, a fitting focal point for inspired bathrooms everywhere.

Made in Italy by skilled artisans, epiStone sinks are crafted from 70% crushed natural stone and minerals blended with proprietary resins. Ruvati uses state-of-the-art technology to create engineered stone that perfectly mimics the look of natural stone and is incredibly strong and durable. Its non-porous surface is easy to maintain and features a lovely satin finish that is silky smooth to the touch. The oval silhouette of the sink was intentionally designed for maximum comfort, enhanced water drainage, and efficient cleaning. The epiSinks are available in two size models – the Canali measures 19" x 14" and has a curve to the vessel base, while the spacious, straight-sided Omnia measures 23" x 15". epiStone sinks are meant to sit securely on the countertop with no mounting ring required. Their thick construction makes the sinks naturally sound-absorbing and a smart choice for busy bathrooms.





Bring bold style and a modern elegance to the bathroom with the latest hues now available for epiStone sinks. Ruvati elevates the standard for style and performance by crafting a unique selection of quality kitchen sinks that evoke the classic beauty and sophisticated elegance of Italian design. Each component is carefully chosen and exhaustively tested to offer the utmost in functionality and reliability. All Ruvati sinks are manufactured using the highest quality material available to ensure long-lasting durability. This results in a collection of flawless products that are not only stunning to behold, but built to last for decades.

Visit [www.ruvati.com](http://www.ruvati.com) for more information.



**SONOMA FORGE'S THERMOSTATIC SHOWER SYSTEM NOW AVAILABLE IN THE POPULAR WHEREVER COLLECTION**

Customizable system combines wherever's concealed clean look with premium wellness

Sonoma Forge now offers its Thermostatic Shower System as part of the iconic WhereEver Collection. The pairing merges the clean rustic styling of the customizable WhereEver Collection with the safety and wellness benefits of the company's thermostatic shower systems.

Like all Sonoma Forge thermostatic showers, the new WhereEver concealed shower system combines safety and convenience. The system features a set-it-and-forget-it temperature control valve along with shut-offs that control the water flow to each function, such as rainhead or plunger-style shower head, hand shower on hook or



## INDUSTRY [NEWS]

the creation of immersive content within the consumer journey, integrate digital platforms, and accelerate data-driven marketing. This is Blakely's second tenure at Whirlpool Corporation, where she held roles of increasing responsibility throughout the brand organization until her departure in 2019.

"We are excited for Shannon to return to Whirlpool Corporation in this important leadership role," said Alessandro Perucchetti, executive vice president and president, U.S. operations. "Shannon has a deep knowledge of our brands and values and will be integral in leading our North America business to continued growth, innovation, and success."

Coupled with her extensive experience in integrated and digital marketing, Blakely has a strong track record of building high-performing teams and possesses a solid foundation of operational and process excellence.

"I am excited to help shape the next evolution of the home appliances that have become household staples over the more than 111 years of Whirlpool Corporation's history," said Blakely. "Whirlpool has a legacy of and commitment to purposeful innovation like no other, and my mission from day one is to look for ways our brands can continue to improve life at home for our consumers."

Prior to rejoining Whirlpool, Blakely was the vice president of brand marketing and digital tech for Robert Bosch Tool Corporation and vice president of marketing and R&D for Baskin-Robbins at Dunkin' Brands.

Born in California, Blakely studied journalism and history at Northeastern University in Boston, MA, and received an MBA from Michigan State University's Broad Graduate School of Management.



FIVE COLOR PROFILES.

ONE EXTRAORDINARY COLLECTION.

ORIGINI by Gessi showcases beautiful faucet designs for every mood

Discover a new world of intuitive design with ORIGINI by Gessi. Stunning bathroom faucets take center stage in this fantastical collection with its mesmerizing array of colors, shapes, and finishes. Gessi presents the options in a series of five triads using distinctive chromatic groupings to represent iconic themes and translate moods and emotions into the universal language of color. The faucets themselves are an integral part of this interpretation, each meticulously sculpted into inspired silhouettes and finished with rich glossy hues or beautiful metallics.

At its core, ORIGINI is a celebration of color and its influence on moods and ambiances. The intentions behind this collection are centered on giving people the freedom to design their bathroom





according to their own personality, with options to mix colors, materials, and finishes. Each of the five color triads has its own idiosyncrasies and predilections. For people who love intimacy and romance, the Triad WARM is notable for its rich bronze finishes and soft shades of pink. City sophisticates and those who are always on the go will appreciate the Triad NEUTRAL with its contemporary metallics, greige tones, and brushed nickel and Finox finishes. It creates a beautiful backdrop for colorful accessories and is equally at home with its own chromatic style. The striking hues of Triad ACCENT are perfect for those non-conforming individuals who embrace color without fear.

The color story shown here is ochre and matte black accented with brushed brass. Graphic patterns further enhance this color story. Earthy free spirits will be naturally drawn to the Triad MATERIC with its palette of coral, black metal, and brushed copper. The contrast of colors and finishes helps to relieve stress and pairs well with organic elements such as wood, stone, and ceramics. And finally, intellectual naturists will appreciate Triad NATURE that brings the essences of the outdoors into the home. The cool agave green was inspired by open horizons and is neatly balanced by the brushed black metal and chrome for a soothing, utopian effect.

With an amazing assemblage of fixtures and finishes, ORIGINI allows consumers to create custom spaces dictated only by their own personal style and preferences. Gessi offers seven different faucet styles, including a space-saving wall-mounted design that is a beautifully practical addition to any bathroom. The three-hole basin mixer is offered in two heights, both notable for their gracefully arched spouts. Also available in two sizes, the collection's signature basin mixer has a chic industrial vibe with a pipework-inspired design and hard angles softened by rounded edges. Of particular interest is the finish insert that fits neatly inside the knobs and allows an extra indulgence of color and customization. The clean, minimalist design of ORIGINI reveals the influence of fine Italian design and allows the embellished surface to capture the eye with the singular juxtaposition of contrasting surfaces and brushed finishes.

Gessi offers a perfect partner to these extraordinary faucets in the form of a sleek countertop washbasin. With its iconic round shape, this beautiful basin is crafted from CristalPlant®, a unique composite material comprised of natural mineral that gives the effect of real stone. Its velvety soft texture belies its incredible durability. The sink is fully recyclable and easily installed, while its non-porous surface makes for a more hygienic experience and easy cleaning. Gessi offers the washbasin in five solid finish options as well as matte white and black.

Elevate the bathroom with fixtures that are a luxurious reflection of your personal style and color story. Discover ORIGINI by Gessi. Visit [www.gessi.com](http://www.gessi.com). For more information about this collection and other exceptional Gessi designs.



### APPLIANCE IMPORT DISTRIBUTOR'S ANNOUNCES THE INTRODUCTION OF SIRIUS STONE DOWNDRAFT HOOD TO THE U.S. MARKET



Appliance Imports is proud to announce the CSA Certification and U.S. Distribution of the Sirius STONE downdraft. Founded in 1996, Sirius was the first company in the field to foresee the new applications of living in the contemporary kitchen environment, by investing in, creating, introducing in the market sheer innovations: the aluminum motor in 1997; downdrafts, ceiling hoods, the cooperation with the ceramic masters of Deruta for the realization of entirely hand – made products.

STONE is the downdraft hood which perfectly blends in with every kind of kitchen cooktop. You can customize the upper panel with the same cooktop finish. Together with Sirius “frameless” installation technology, when the hood is off, you get a unique flush top effect. Then, when in use, the downdraft rises from the cooktop.

This product is available in 36-inch and 48-inch widths. The structure is Aisi 304 stainless steel, and it is equipped with high efficiency led lighting. Choose between different kind of installations; with an on-board motor or remote motors (indoor or outdoor.)

“The STONE brings a much cleaner appeal to the working kitchen island” said Nate Wilson, president, and CEO of Appliance Import Distributors. More and more, homeowners want open concept kitchens for entertainment and presentation. “The STONE allows for impressive ventilation when you need it, but tucked away inconspicuously when you don’t.” Extraordinary by any measure. Visit [www.siriuscappe.com/us/products](http://www.siriuscappe.com/us/products) or [www.applianceimports.com](http://www.applianceimports.com) for more information on products.

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