

THE RETAIL observer

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AN EYE ON THE INDUSTRY SINCE 1970



2023 PRODUCT OF THE YEAR
AWARD WINNERS



THE 40TH CERSAIE
Attracts Almost 100,000 Visitors



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PRODUCT OF THE YEAR - WATER DELIVERY

WINNER: GESSI – ORIGINI

Stunning bathroom faucets take center stage in this fantastical collection with its mesmerizing array of colors, shapes, and finishes.

HONORABLE MENTION: FRANZ VIEGENER – GROOVY

Named for its deep grooves and aesthetically pleasing curves, the Groovy Collection is a model of the brand's expertise in precision engineering and streamlined design.

HONORABLE MENTION: TENZO FINE PLOMBERIE – PALT74-BG

This wall-mount bathtub filler has two unique features: a retractable hand shower hose and a 180° swivel spout. It delivers 7.9 gpm (30L/min) with 60 PSI.



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THE SHOWER WEARS A TAILORED SUIT

Gessi elevates the private wellness space with the SHOWER G collection



There's a certain satisfaction that comes from finding beauty in overlooked places. Gessi embraces that philosophy with their newly released SHOWER G collection of hardware and accessories for the bathroom. Instead of attempting to conceal or obscure the functional components of shower enclosures, Gessi has chosen to celebrate them, by making them enviable accessories that elevate the entire design space. Just as the right jewelry complements a well-tailored suit, the SHOWER G line is an intuitive addition to any luxury-minded bathroom, adding the perfect finishing touch to an intimate living environment where personal wellness is prized.

SHOWER G is a singular design achievement, reflecting Gessi's equal commitment to aesthetics and functionality. Woven metal is used throughout the collection to embellish different elements, like hinges and clamps that can be ordered in bespoke, made-to-measure sizes. Accessories such as handles and towel holders coordinate with each other by virtue of their linear shapes, while offering visual contrasts with their round and square silhouettes. The collection also offers linear drains and flush plates to complete the look. Gessi offers the collection in a lovely selection of finishes including in-demand favorites such as aged bronze, copper, antique brass, and brushed black metal.

This extraordinary collection is a true showcase for Gessi's expertise

in engineering and metalworking. All elements and mechanical operations have been internally developed via a complex design process. The opening systems for custom shower enclosures provide fixed and hinged options, while different types of hinges and clamps make the installation of glass shower cabins easier and safer. Gessi supports the collection with a full line of complements and technical accessories for all types of openings and configuration designs.

Gessi brings a discerning eye to every detail of bathroom design. Their Shower G collection is a beautiful and practical addition to custom shower enclosures. Visit www.gessi.org for more information about SHOWER G elements and other products by Gessi.



EQUATOR'S BOTTOM MOUNT RETRO REFRIGERATOR MODERNIZES THE GOOD OLD DAYS

Equator Advanced Appliances' nostalgic design for its new compact refrigerator is helping consumers relive the good old days without sacrificing storage, space, or convenience. The Conserv 10.7-cubic-foot Bottom Mount Retro Refrigerator measures 77 x 24 x 28 inches (HxWxD), saving space for compact apartments and retirement communities. Plus, a stylish pop of red, black, or cream color with stainless steel handles customizes any ordinary kitchen space with a fun retro vibe.

Despite the retro look, this bottom-mount refrigerator is engineered with the advancements of the 21st century, including fast cool and flash freeze modes that can drop temperatures quickly to save and preserve food. The R600a refrigerant within the compressor cooling

