

THE RETAIL observer

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INDUSTRY [NEWS]

MARCH



RUVATI

RINSE AND REPEAT

Ruvati unveils patent-pending Ibiza collection with built-in glass rinse

Ruvati packs exciting innovation into the latest addition to their line of workstation sinks for the wet bar. Imagine the convenience of having a sink with a built-in glass rinser to quickly clean everything from coffee mugs to wine goblets. The new Ibiza Collection features a patent-pending design with dynamic jets that can easily and efficiently rinse drinkware to save time and effort when doing the dishes. The Ibiza is undoubtedly a welcome addition in larger households or homes where entertaining is common. After all, less time spent scrubbing glassware is more time to relax or spend with guests.

The Ibiza sink is designed to maximize efficiency in a small space. In addition to the built-in glass rinser, the sink comes with a beautiful wood cutting board that spans the width of the basin to increase prep area, and a rinse grid to allow glassware to drip-dry safely. Measuring 22" wide and 20" long with a 10" deep bowl, the Ibiza brings impressive productivity to compact workspaces. It's perfect for a home bar, RV, or tiny house setting.

In keeping with Ruvati's high quality standards, Ibiza sinks are constructed of premium 16-gauge stainless steel that will never rust or stain. The sinks are offered as drop-in or undermount installations and are finished with a commercial-grade brushed finish that neatly hides fingerprints and blends well with other appliances. The inside corners of the sinks are sharply defined for a clean, modern look, while the under-portion of the sink is wrapped in thick rubber padding to minimize noise and reduce condensation. Each Ibiza sink is covered by Ruvati's Limited Lifetime Warranty for years of worry-free enjoyment.

Visit www.ruvati.com to learn more about the Ibiza Collection and other exciting offerings.





DESIGN IS INTUITIVE

Introducing the sculptural Evalina from MTI Baths



Sophisticated yet serene, Evalina, the latest debut from MTI Baths, is an oval tub enveloped in calm. Featuring a symmetrical design and a deep double-ended bathing well, Evalina is equally at home in city apartments or family bathrooms. Combining the clean lines of a modern aesthetic with a flat rim, the Evalina was designed to provide the ultimate in support for a truly luxurious bathing experience.

As part of the brand's exclusive Boutique Collection, the Evalina is a sculptural masterpiece destined to be a standout in any bathroom setting. The tub measures 66.25" x 32.25" x 22.5" with a thoughtfully designed bathing well intended for the ultimate in comfort and relaxation. Offered as a soaker or air bath, each Evalina tub is made to order and hand-crafted from MTI's signature SculptureStone® material, a mostly organic mixture of ground natural minerals and high-performance resins that gives the look and feel of molded stone. Evalina is available in white or biscuit with six different exterior color options as well as a choice of matte or hand-polished deep finishes. The finished product is seamlessly solid, exceptionally beautiful, and amazingly durable with a non-porous surface that is stain- and mildew-resistant and easy to clean and maintain.

Immerse in a space that celebrates exceptional design with an investment in the finest tub on the market. Evalina joins MTI's exceptional collection of inspired, award-winning designs, works of art that will transform your bathroom space into a bathing experience that is extraordinary.



MIDEA AMERICA
ANNOUNCES NEW
LEADERSHIP

Industry veteran
John Herrington to lead
Midea America as new
president; current president
Kurt Jovais will take on a new global role



Midea, a global leader in home appliances, is proud to announce the appointment of John Herrington as the new president of Midea America, succeeding Kurt Jovais who transitioned into a significant global role within the organization, effective January 4, 2024.

John Herrington, a distinguished executive in the home appliance and electronics industry, brings a notable record of revitalizing and transforming world-class brands. He has held senior leadership roles with LG, Sharp, and Samsung and has been instrumental in the growth of these brands. His expertise in driving product innovation, building premium brands, and achieving market leadership positions him as an ideal leader for Midea America. Herrington is well known for his strategic approach to identifying and capitalizing on market opportunities, and for leading teams to deliver innovative products and impactful marketing campaigns.

Mr. Herrington said, "I am honored to join Midea America at this pivotal time. Midea is making significant investments in product development, people, and innovation and is uniquely positioned for expansion. I look forward to working with the talented team to build the brand and our customer relationships to drive continued growth for the company."

Midea America's outgoing president, Kurt Jovais, has been promoted to the role of global director of product management and special assistant to the president of Midea International, where he will lead global initiatives to improve product innovation and go-to-market worldwide. Jovais became president of Midea America in 2017 and oversaw its growth in the U.S. from a niche business to a multi-billion-dollar presence across Home Comfort, Major Appliance, and Small Domestic categories.

"I am very proud of where we have taken Midea America so far, but there is still so much more growth to go after," Jovais said. "John will be a great asset for Midea America to help unlock our full potential."

Herrington took the reins of Midea America as of January 4, 2024, and Jovais helped with the transition through the middle of February.

"Kurt has a unique combination of experiences and successes that will have a tremendous impact in his new role at a global level,"